

# ADABAS & NATURAL 2050+ EXECUTIVE SUMMARY



Striking a balance between supporting business innovations and cutting costs is a major challenge for CIOs. How can you take advantage of digital opportunities despite cuts in funding and a retiring workforce? Can mission-critical applications based on Adabas & Natural play a role in the future? Moreover, how can CIOs leverage their greatest long-term potential to play a more central role in the business?

Software AG is committed to helping your organization become future ready—now. By reusing your unique Adabas & Natural applications and high-value data in an agile, digital-ready architecture, you can rapidly make the transformation to a digital-software-driven business. That is why our Adabas & Natural 2050+ agenda focuses on:

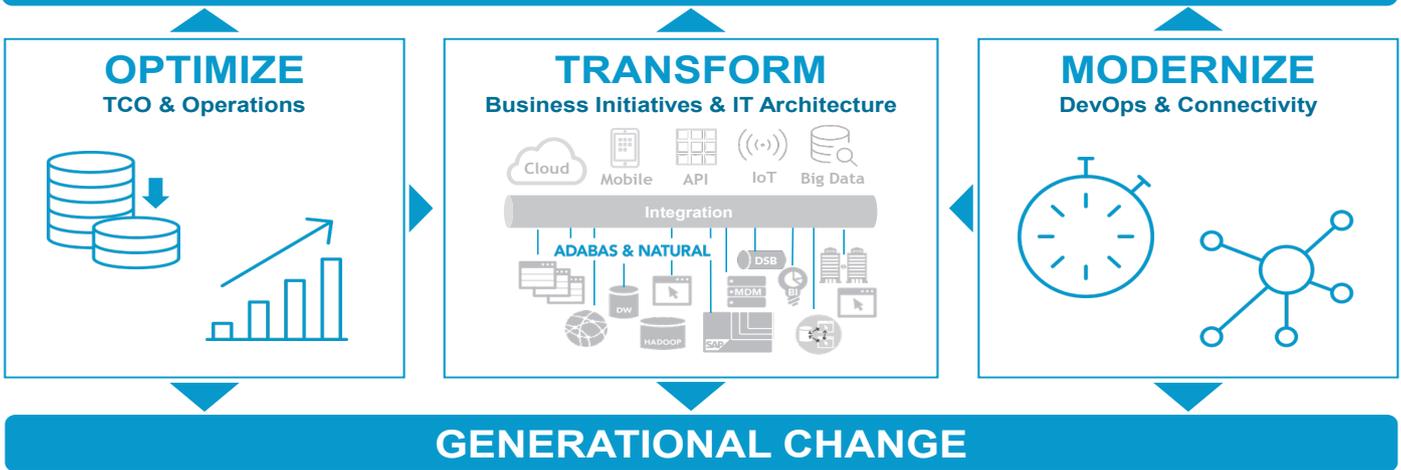
- Continuous innovation in Adabas & Natural technologies through 2050 and beyond
- Education and professional services to help you manage the generational change in workforce
- A customer engagement process focused on value

Becoming a digital-software-driven organization—a classic company with digital capabilities—is a transformational journey that begins by recognizing the value and competitive differentiation that already exist in your current mission-critical applications. Refined over years of experience, your Adabas & Natural applications are vital to business success and cannot be simply replaced with a package nor easily rewritten. However, you can prepare these applications and the surrounding ecosystem to be future ready with Software AG.

Adabas & Natural 2050+ will help you:

- Optimize your IT operations to save costs
- Modernize your applications to appeal to users and developers and connect with the newest technologies
- Transform your business to be digital-software-driven

# INNOVATION



# GENERATIONAL CHANGE

Adabas & Natural 2050+ Agenda

## The Digital Transformation journey

The Digital Transformation journey for classic organizations requires a digital roadmap, describing the business strategy, milestones and clear goals defining the "when and how" to implement the digital capabilities that make digital-born companies such dangerous competitors.

The Adabas & Natural 2050+ agenda will take you across your Digital Transformation journey by optimizing your IT environment, modernizing your applications and transforming them into business applications for the digital age.

## Optimize

Adabas & Natural 2050+ gives you multiple ways to reduce operational IT effort and costs. Consider saving costs by offloading mainframe peak consumption with less expensive processors (IBM® zIIP™) or re-hosting your Adabas & Natural applications on Linux®, UNIX® or Windows®.

## Modernize

With Adabas & Natural 2050+, you can provide modern web and mobile interfaces. Expose business logic and data via API connectivity.

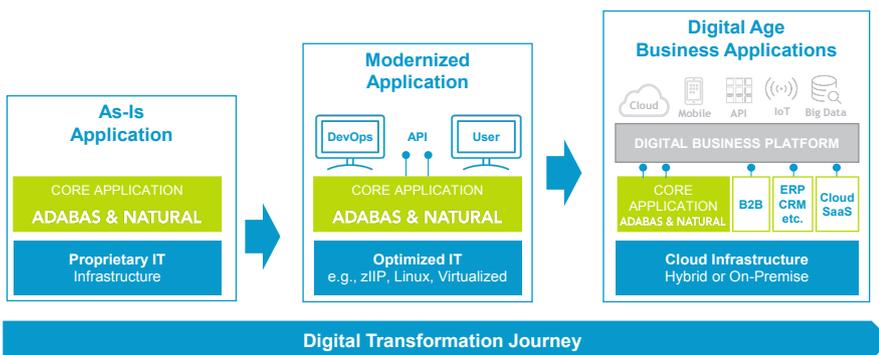
Increase business responsiveness and development quality with DevOps tools and processes while attracting new programming talent. And train new Adabas & Natural talent quickly with state-of-the-art education services and tools.

## Transform

Adabas & Natural are closely integrated with Software AG's Digital Business Platform so you can tightly embed your Adabas & Natural applications and reuse their differentiating business logic and high-value data in new digital-age business initiatives.

## Future Ready. Now.

Adabas & Natural 2050+ will help you save costs, attract new developer talent and connect with new technologies by optimizing and modernizing your applications and development environment. By integrating your Adabas & Natural applications with the Digital Business Platform, you can rest assured that your differentiated business logic and high-value data will play a key role in your organization's Digital Transformation. Imagine the limitless possibilities of leveraging your future-ready Adabas & Natural applications in the digital age.



Digital Transformation Journey

## ABOUT SOFTWARE AG

The digital transformation is changing enterprise IT landscapes from inflexible application silos to modern software platform-driven IT architectures which deliver the openness, speed and agility needed to enable the digital real-time enterprise. Software AG offers the first end-to-end Digital Business Platform, based on open standards, with integration, process management, in-memory data, adaptive application development, real-time analytics and enterprise architecture management as core building blocks. The modular platform allows users to develop the next generation of application systems to build their digital future, today. With over 45 years of customer-centric innovation, Software AG is ranked as a leader in many innovative and digital technology categories. Learn more at [www.SoftwareAG.com](http://www.SoftwareAG.com).

© 2017 Software AG. All rights reserved. Software AG and all Software AG products are either trademarks or registered trademarks of Software AG. Other product and company names mentioned herein may be the trademarks of their respective owners.

SAG\_A&N2050\_Executive\_Summary\_BRO\_Feb17

