

# AGILE PROCESS PLATFORM BUILD BETTER BUSINESS APPS



Among technology leaders in your enterprise, there's most likely constant tension between creating enterprise-grade solutions and delivering them fast enough to make an impact on business performance.

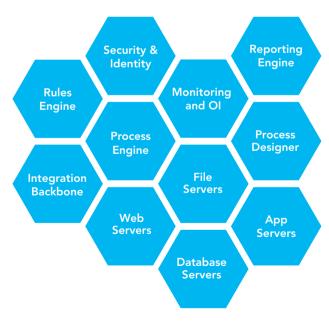
You've probably used all kinds of engineering concepts to speed application delivery. For example:

- To manage user interactions, you may have used the Model-View-Controller paradigm and the HTML5 construct
- To integrate applications, you may have tried message integration patterns utilize Web services and an ESB
- To add human actions, you've probably used workflow engines with task and inbox constructs
- To gain end-to-end visibility, process models and BPM technologies can help
- To analyze and visualize data, reporting tools and concepts like cubes and dimensions can come to the rescue
- To let business users manage their business decisions, there are rules engines and constructs, decision tables and decision trees

The list goes on.

Each of these paradigms has its challenges as well as its own development and runtime environments. It's left to the technologist to blend these technology domains together to create a business solution. And, gluing them together is a project of its own, requiring time, talent and considerable effort.

### **Before Agile Process Platform: Disconnected Technologies**



Loosely related technologies need experts to wire together a solution with coding.

What if there was a smart process app platform that could bring it all together and encapsulate logic, integration, process and interaction? Imagine how it could really accelerate how you deliver applications and respond to change.

That's where the Agile Process Platform from Software AG comes in. With it, enterprises can achieve the goal of delivering smart business apps in days or weeks—instead of months or years.

The Agile Process Platform provides the proven reference implementation that integrates these disparate technologies and their associated constructs into one. You can visually configure an application, its objects, the data they store and the relationship between them, and application rules and processes, analytics and management capacities within a consistent context.

For building process-driven applications and case management applications, the platform brings together:

- Object and relationship design
- Process modeling and execution
- Business rule definition and management
- Web services integrations
- Custom Java® class and .jsps
- Ad hoc reporting and dashboarding
- Case collaboration

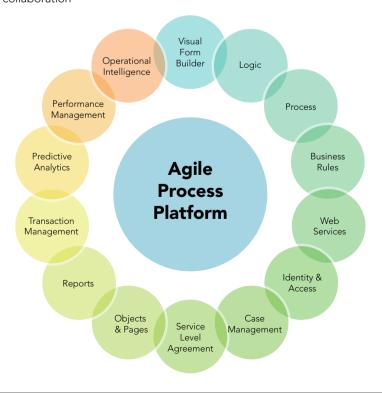
- Mobility
- Performance management and operational intelligence

In short, everything you need to build great business applications.

Unlike other options that require time and money to establish patterns to use and re-use across the platform, the Agile Process Platform is a fully stacked application development platform that comes embedded with both design-time guidance as well as runtime execution to glue multiple technologies.

You can avoid all that application building complexity, which is very intuitively unified under the Agile Process Platform. Developers and users alike gain a nice, intuitive and efficient way of using interdependent technologies to create business applications. Both groups productively coexist on a common platform, enabling:

- Business orchestration—building case management and process applications
- Amplified reach and engagement perfectly tailored apps for your audience on any device
- Analytics and insights—continuously optimized with real-time monitoring, predictive analytics and automated processes



The Agile Process Platform provides an intuitive and effective technique to build and deploy better business applications faster than ever before.

Try it and you'll see.

## How to get started today

By using the Agile Process Platform, your organization can take a step forward in getting control of processes, reducing complexity and gaining business insight. This low-code, visual development platform is available now.

webMethods Agile Process Platform will help you take the next step in delivering much-needed relief to your IT organization. You'll gain:

- Business orchestration with apps that are flexible to meet changing business conditions
- Amplified reach and engagement with business apps
- Analytics and insight into your business processes

And you'll do so in a way that's affordable and enhances application security.

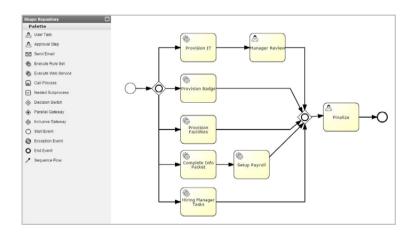
# Curious? Go here to learn more: www.agileappscloud.com

Ready to take the next step? Go here: process.softwareag.com

Schedule a call and let's discuss how Agile Process platform can help



Understand your process using the business process analytics dashboard.



Drag-and-drop to visually design and run business processes.

#### **ABOUT SOFTWARE AG**

Software AG offers the world's first Digital Business Platform. Recognized as a leader by the industry's top analyst firms, Software AG helps you combine existing systems on premises and in the cloud into a single platform to optimize your business and delight your customers. With Software AG, you can rapidly build and deploy digital business applications to exploit real-time market opportunities. Get maximum value from big data, make better decisions with streaming analytics, achieve more with the Internet of Things, and respond faster to shifting regulations and threats with intelligent governance, risk and compliance. The world's top brands trust Software AG to help them rapidly innovate, differentiate and win in the digital world. Learn more at www.SoftwareAG.com.



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