

Rethink the fundamentals of integration

Integrate to innovate!

Serving as both a strategic approach and a differentiator, integration is changing the game for scores of industry-leading businesses across nearly every industry. And it's powering the adoption of APIs for accelerated innovation.

Why should you integrate to innovate?



**New products
New services**



**New channels
for growth**



**Improved
customer experience**



**Better data drives
better decisions**

Capitalize on new technologies 100X faster!



Cloud Apps & Infrastructure



Mobile



IoT Programs



Analytics



Automation

APIs are setting the stage for data to serve as your value creator and your differentiator. Organizations are unlocking the value of data with APIs, and integration, to optimize sales channels, improve efficiency, drive revenue and ultimately deliver innovation. How will they do it?

87%

plan to use APIs internally**

57%

will offer APIs to others

44%

will leverage third-party APIs

32%

will use public APIs

** from a recent analyst research survey

Power innovation and speed to market as APIs help you:



Free your data



Spark API-led innovation



Build your ecosystem



Pioneer new business models



Differentiate with unique offerings

How can you be fast – and first?

Integration is driving innovation across every business and in every industry. Savvy organizations are using it, along with APIs, as differentiators to create new value, drive growth and re-think the way they leverage and use their data. But time to market matters.

Integration

Design and Build APIs

Secure and Govern API Access

Automate Partner Engagement

Scale Intelligently

Flexible Deployment Options



WEBMETHODS

Connectivity that runs anywhere.



ON PREMISES



HYBRID



CLOUD



EDGE



EMBEDDED

Who innovates with webMethods?

"Software AG provides us with a nimble and robust technology foundation to test and iterate innovations with our customers and continuously evolve the way we engage them. Software AG's team and technology make this effortless."

-Ryan Montoya, CTO, Sacramento Kings

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