TechEd User Conference
WHERE USERS MEET AND TRANSFORM

May 3-4, 2016

Omni Hotel Southpark
4140 Governor’s Row
Austin, TX 78744
JOIN US MAY 3 - 4, 2016
IN EXCITING AUSTIN, TEXAS!

Who is it for?
- Architect
- Product Admin
- Business Systems Analyst
- DBA
- Developer
- Enterprise Architect
- Integration Architect
- IT Manager
- Principal Architect
- Program Manager
- Solutions Architect
- Business Process Consultant
- Systems Designer

Reasons to Attend TechEd
It’s that time of year again! Time to join Software AG and an audience of your peers for the third annual TechEd User Conference. This is your opportunity to share best practices, benchmark against your peers, learn what’s new and exciting at Software AG.

- Attend educational sessions including product demos and panel discussions.
- Learn from customer presentations and Software AG experts about unique ways to solve problems, and optimize performance and efficiency of your projects.
- Gain future insights and contribute your feedback into future Software AG product releases.
- Access to Software AG product marketing experts
- Access to Software AG thought leaders and visionaries.
- Network with your fellow Software AG users.
- Participate in the #1 voted activities at Software AG events – Interactive Roundtables and Panel discussions with your peers.

Draft Agenda

**Tuesday, May 3**
- MORNING
  - General Sessions and Customer Presentations
  - Networking Lunch
- AFTERNOON
  - Track Sessions: Adabas & Natural, Alfabet, ARIS, webMethods
  - Interactive Panel and Roundtable Discussions
  - Networking Evening Reception

**Wednesday, May 4**
- MORNING
  - General Sessions and Customer Presentations
  - Networking Lunch
- AFTERNOON
  - Track Session: A&N, Alfabet, ARIS, webMethods
  - Interactive Panel and Roundtable Discussions

Who is it for?
- Architect
- Product Admin
- Business Systems Analyst
- DBA
- Developer
- Enterprise Architect
- Integration Architect
- IT Manager
- Principal Architect
- Program Manager
- Solutions Architect
- Business Process Consultant
- Systems Designer

For music lovers, #1 Greatest music city in America by Thrillest

AUSTIN-BERGSTROM INTERNATIONAL AIRPORT IS THE #1 HIGH TECH AIRPORT IN THE U.S. ACCORDING TO Success Meetings Magazine

RANKED 9TH MOST INNOVATIVE CITY BY BUSINESS INSIDER

JOIN US MAY 3 - 4, 2016 IN EXCITING AUSTIN, TEXAS!
2015 Attendees Included:
AAFMAA (Army Airforce Mutual Aid Association)
BASF Corporation
Bradford Group
Crate & Barrel
Dean Foods
Domtar Paper
State of Delaware
Harley Davidson
Hospira
Johnson Controls
JP Morgan Chase
Medtronic
Nissan
Prudential
Sears Holdings
Office Max, Inc.
State of California
State of South Dakota
The Boeing Company
Tomy International, Inc.
The Hartford Financial Services Group
US Foods
USG

Cost to Attend:
FREE TO ALL SOFTWARE AG CUSTOMERS
$150 FOR SOFTWARE AG PARTNERS

Thoughts From Past Attendees:
“30 minutes of roundtable discussion was like 40 hours of class.” — SPX

“EXCELLENT OVERVIEW OF PRODUCT USES AND FEATURES.” — Nissan

“Customer-Led Panel Discussions were interactive and helpful. Very good examples of real-world upgrade experience, great info that we can use for our upcoming migration effort.” — QBE

“Enjoyed the conference — definitely learned a lot.” — University of Cincinatti

“Great to touch base with other Software AG clients with similar systems, challenges and opportunities.” — Homedics

Please visit http://bit.ly/1wDVead or contact Lori Axtell at lori.axtell@softwareag.com for further event details.